



LEGENDS

Team Cup

For the Bjorn Borg Trophy

Legends Team Cup Launches a New Era of Tennis with Björn Borg

- Tennis icon Björn Borg joins as a patron and Grand Master of Tennis for the Legends Team Cup, with a trophy named in his honor
- The Legends Team Cup, an eight-event global tour, features legendary tennis players in high-stakes competitions across the globe. The summer series kicks off in Saint Barths in the Caribbean from June 12-14, 2025
- This innovative tournament offers legendary ATP stars the opportunity to compete at the highest level, bringing their experience, skill, and passion to the court

Stockholm, 13 March 2025 - World-renowned player **Björn Borg**, one of the greatest icons in tennis, has signed with the Legends Team Cup as a **patron and Grand Master of Tennis** - adding his name to the prestigious tennis competition.

The Legends Team Cup, a new era of tennis competition, is an eight-event global tour, spanning two stops each in Europe, Asia, the Middle East and the Americas. The competition **unites legendary elite players in world-class destinations**, creating an unparalleled stage for high-stakes games, with the first event in the summer series taking place in Saint Barths in the Caribbean from June 12-14, 2025.

After the kick off in St Barths, the excitement continues from July 16-18 at New York's UBS Arena and then moves to St. Moritz's historic Olympia Stadion from August 14-16, a venue originally built for the 1948 Winter Olympics. Following this thrilling series, the Fall Session begins in October, building momentum toward the highly anticipated Grand Superfinal where ultimate champions will be crowned.

The Legends Team Cup is a defining moment for the sport - it will give the best players in the business a life after the ATP Tour that is more than just exhibition matches - a real competition. Along with a \$12million prize pool, the winning players will also receive a trophy named in honor of Björn Borg, a symbol of excellence, perseverance, and tennis at its highest level.

*"Tennis has given me everything - now it's time to give back. Legends Team Cup is unlike anything the tennis world has seen before, and I am honoured to attach my name to this electrifying competition where champions continue to inspire, compete, and make history," **Björn Borg, said.** "It represents everything I love about tennis - the passion, the rivalries, and the commitment to excellence. It's a new chapter in the sport's history, and I am proud to be a part of it. This platform gives legendary players another opportunity to compete at a high level and continue our journey in tennis beyond the ATP Tour. The hunger for competition never fades, and with this tour, we can keep that spirit alive while engaging with our loyal fan base in exciting new ways."*

The competition is made up of three teams, and selected iconic captains will choose from the pool of 18 legendary players during the first Annual Player Draft. Current players in the mix for the Legends Team Cup 2025 include **Dominic Thiem, Diego Schwartzman, Fernando Verdasco, Jo-Wilfried Tsonga, Juan Carlos Ferrero, Juan Mónaco, Marcos Baghdatis, Mike Bryan, Bob Bryan, Tommy Haas, David Ferrer, Radek Štěpánek, Philipp Kohlschreiber, Tommy Robredo, and Feliciano López.**

Three-time Davis Cup winner, Fernando Verdasco, commented: *"Bjorn was one of my heroes, my idol, when I was young, and when I met him in person, he treated me so unbelievably well. He's one of the biggest legends in our game's history. To have that support and his name linked to the Legends Team Cup, it's going to help so much to bring this tour to the highest level."*

2020 U.S. Open champion Dominic Thiem, said: *"It's great to have Björn Borg joining the Legends Team Cup, he is one of the legends from our sport, and for sure, he will fit perfectly for the event!"*

Mårten Hedlund, Founder and CEO, Legends Team Cup, added: *"We are proud to bring the Legends Team Cup to the world. Its more than just a tour - it's the highest level of competitive tennis. With 350+ ATP titles and a \$12 million prize pool, we're bringing an unprecedented event to the global stage and having Björn Borg onboard is a defining moment. His legacy elevates our mission to reshape tennis at the highest level. With legendary captains, an exciting player draft, and world-class competitors vying for the Björn Borg Trophy, we are setting a new benchmark for the sport."*

The short 45-minute max match set up ensures explosive, fiercely competitive battles between the players. Fans will witness epic rivalries reignited, jaw-dropping tie-breaks, and astonishing comebacks. Whether seasoned tennis aficionados or first-time spectators, everyone will be part of a historic sports experience. The competition ensures players, fans, and sponsors alike will have access to a visionary and stable competition, the like of which has never been seen before.

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For more information on the concept, tour, partnerships and history, please visit the website: <https://legendsteamcup.com/>